

PARENT GUIDE

SPRING 2024

Dear Parents,

The entire staff of the Career Center is engaged in helping your Baylor student realize their career dreams. Our mission is to prepare every student, providing them with a competitive edge in their professional career journey. You can view the results of our efforts by visiting:

baylor.edu/CareerCenter/Success

We challenge students to face their professional lives with a sense of adventure. Through our engagement and coaching, we help turn the uncertainty and challenges associated with securing career success into a sense of confident strength, hope, and fulfillment. This attitude to embrace work as more than just a job not only makes our students more employable but also provides them with an inner sense of purpose rather than frustration when they face life's challenges.

We passionately believe that every student should not only have career dreams but also have clarity on what it takes to make those dreams a reality. Our career staff walks alongside students to coach, mentor, and hold them accountable as they pursue those dreams. We're 100% committed to giving them a distinct competitive edge in the workplace and preparing them to make the most of each of life's opportunities.

Respectfully,

Kenneth Buckley
Assistant Vice Provost
and the entire Career Center Staff



Students who attend at least one career event while at Baylor have a starting salary that's more than \$8,500 higher than those who don't.

If that sounds incredible, we agree! It's a fact we know because we track and analyze data about everything we do in a constant effort to improve how we serve and help students.

Encourage your students to take advantage of our events and services, including résumé workshops, mock interviews, and career coaching sessions. Even underclassmen can benefit from these resources to set a solid foundation for future success.

By utilizing the resources provided by the Career Center, your student will be better positioned to navigate the competitive job market and achieve their professional goals after graduation.

SPRING CAREER EVENTS

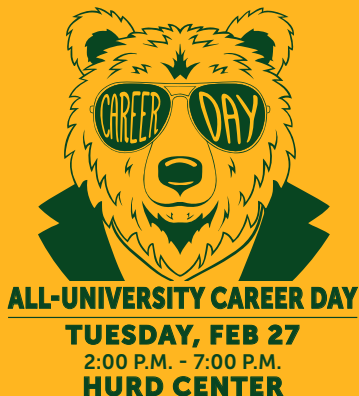
Career Day Spring 2024

Our campus-wide Career Day for Spring 2024 is scheduled for **Tuesday, February 27th, 2:00 p.m. - 7:00 p.m.** at the newly opened **Mark and Paula Hurd Welcome Center**. We're expecting more than 120 employers, representing industries from across the country with internship and job opportunities for students of all majors.

Please encourage your student to prepare and register for this event in the Handshake App!

STUDENT PREPARATION LIST:

- Set up an appointment with a Career Success Professional through Handshake to make any updates to their résumé.
- Complete their student profile in Handshake, upload their résumé and make it public.
- **Register** for Career Day in the Handshake app.
- Research attending companies and create a game plan for the event.
- Dress professionally, develop and practice an elevator pitch, and bring additional copies of their résumé.



Career Events

There are already many events scheduled for the spring semester. Students can find details and register for any and all career events in the **Handshake app**. (or online at: [Baylor.JoinHandshake.com](https://baylor.joinhandshake.com))

Below are just a few of the major events scheduled for Baylor students during the spring semester. Many more scheduled events can be found in Handshake.

Global Business Expo Spring 2024

January 23, 10:30 a.m. - 12:30 p.m.
Paul L. Foster Campus, Atrium

Student - Alumni Networking Event

February 5, 3:30 p.m. - 6:30 p.m.
Mark and Paula Hurd Welcome Center

Career Day (Campus-Wide) Spring 2024

February 27, 2:00 p.m. - 7:00 p.m.
Mark and Paula Hurd Welcome Center

Education Career Fair

March 21, 8:00 a.m. - 3:00 p.m.
Mark and Paula Hurd Welcome Center

Healthcare Opportunity Fair

March 26, 11:00 a.m. - 2:00 p.m.
Cashion Academic Center

Exploring Careers at Tesla HQ and Beyond on Career Treks

At the tail-end of last semester, the Career Center hosted 40 Baylor students on a *Career Trek* to the Tesla Gigafactory and corporate HQ in Austin.

A short chartered bus ride down I-35 and a meticulous security check-in process at the site eventually brought students face-to-face with Tesla factory managers who discussed engineering and operations at the 10-million-square-foot manufacturing facility.

The group was treated to an hour-long tour of the factory, after which the students had the opportunity to network and ask questions about topics ranging from life at the company to internships and the application process.

Career Treks are excursions the Career Center arranges to take students off campus to visit some of the top state and national employers on-site. The treks allow students to learn about the company, network with employees, and get a sense of the actual working environment.

“This trek allowed students to see firsthand the details of a career at Tesla, a company which is featured at number two on Fortune’s 100 Fastest-Growing Companies in 2023, while also networking with Tesla engineers and factory managers,” said Career Center Assistant Director, Amine Qourzal.

Given Tesla’s strict policy limiting the number of visitors in a group, students who registered early and had the chance to make the trip were particularly appreciative of the opportunity.

“The insights gained during the tour were invaluable, and it was a privilege to learn more about Tesla’s innovative work firsthand,” said MBA student, Danish Noorani.

Giana Grace, a Junior Data Science and Statistics double major from Ft. Worth, thinks it’s valuable for students to get a glimpse inside a company like Tesla.

“You know, usually, you have, ‘This is what our company stands for, this is what we do,’ but you don’t actually get to see what happens inside,” said Grace. “It was really cool to see that this is an industry I could be working in or contributing to.”

Stephen Gilson, an MBA and MSIS student, was impressed by the scale and innovation of operations at the Gigafactory.

“Just anytime you get to see something that’s a little different from the way everybody else usually does things, it gives you a better perspective,” said Gilson.

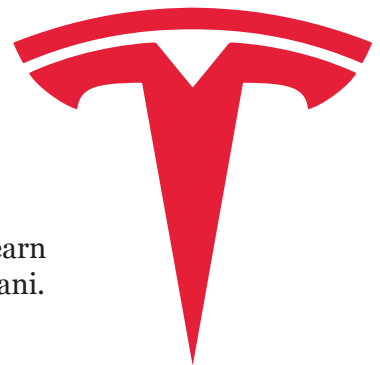
Gilson advises all students to take advantage of the valuable benefit Career Treks can provide.

“Just getting out, networking with a few people – I would say take advantage of it even if you don’t want to work there. At

least get out, see some people, and let them see you. You never know what that might turn into,” said Gilson.

The Career Center arranges multiple Career Treks every fall and spring semester for students to visit numerous companies in a variety of industries. The fall 2023 semester also included treks to multiple large public relations firms, high-tech corporations, as well as retail, marketing, and sales organizations.

Career TREK



TESLA



Our staff of over 25 dedicated professionals are here to help each Baylor student create a customized career plan in order to follow a strong and attainable professional path.



What is Handshake?

Handshake is the #1 career resource for Baylor students. It's an app and a website that students can use to search and apply for jobs and internships, network with recruiters, register for career events, and access resources.

- **Handshake is only for college students.**
It's also college specific - meaning, at Baylor, everything in Handshake is specifically for Baylor students.
- **Handshake is a one-stop-shop for all Baylor career events.**
Students can find details and register for company info sessions, networking events, workshops, and career fairs.
- **Handshake provides students with access to exclusive career resources.**
Students have access to résumé tools, interviewing tips, best practice guides, and much more. They can also book appointments with a Career Success Professional that specializes in their major and area of interest.

Encourage your Baylor Bear to download the app and access their Handshake account (every Baylor student already has one), complete their profile, and start making use of this incredible resource!

Baylor.JoinHandshake.com