

PARENT GUIDE

FALL 2023

Dear Parents,

The entire staff of the Career Center is actively engaged in helping your son or daughter realize their career dreams. Our mission is to prepare every student, providing them a competitive edge in their professional career journey. You can see the results of our efforts by visiting:

baylor.edu/CareerCenter/Success

We know our students have many priorities and are often busy. One of our greatest challenges is gaining their engagement with our offices and in the career development process. Students who take early ownership of their professional aspirations and commit to doing the work that will set them apart have a much greater chance for professional success.

We are passionate about our work and believe that every student should not only have career dreams but should have clarity on what it takes to make those dreams a reality. Our career staff walk alongside all our students to coach, mentor, and hold them accountable as they pursue those dreams. We are committed to giving them a distinct competitive edge in the workplace and preparing them to make the most of each of life's opportunities.

Respectfully,

Kenneth Buckley
Assistant Vice Provost
and the entire Career Center Staff



Career Planning: Starting Early

At the Career Center, helping students plan strategically to land the right job after college is our top priority.

We've adopted the phrase ***Career Success Starts Now*** as a mantra because it underscores the importance of early engagement, exploration, and development in preparing for a fulfilling and successful career.

Encourage your students to take advantage of our services, including résumé workshops, mock interviews, and career coaching sessions. Even as underclassmen, they can benefit from these resources to set a solid foundation for future success.

By utilizing the resources provided by the Career Center, your student will be better positioned to navigate the competitive job market and achieve their professional goals after graduation.

FALL CAREER EVENTS

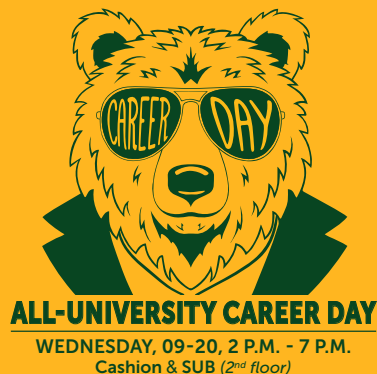
Career Day Fall 2023

Our campus-wide Career Day for Fall 2023 is scheduled for **Wednesday, September 20th, 2:00 p.m. - 7:00 p.m.** at the *Cashion Academic Center* and the *Bill Daniel Student Center (2nd floor)*. We are thrilled to be hosting this bi-annual event! We're expecting more than 120 employers, representing industries from across the country with internship and job opportunities for students of all majors.

Please encourage your student to prepare and register for this event through Handshake!

STUDENT PREPARATION LIST:

- Set up an appointment with a Career Success Professional through Handshake to make any updates to their résumé.
- Complete their student profile on Handshake, upload their résumé and make it public.
- **Register** for Career Day on Handshake.
- Research attending companies and create a game plan for the event.
- Dress professionally, develop and practice an elevator pitch, and bring additional copies of their résumé.



Employer Events

More than 130 employer events are already scheduled for the fall semester. Students can find details and register for any and all career events in **Handshake**. (Baylor.JoinHandshake.com)

Below are just a few of the many employers with events already scheduled for Baylor students during the fall semester.

accenture **FedEx** **TTI** **KPMG**
vendedigital Federal Reserve Board
Labcorp ExxonMobil U.S. Marine Corps
Deloitte SENDERO **NASA** **EPA**
KidsCare Home Health **SUNOCO**
Habitat for Humanity **Academy**
Sports + Outdoors
Goldman Sachs **DELL** Technologies
Dept. of Homeland Security CROWN CASTLE
Kimley»Horn **EY** **TEXTRON**
paycom plante moran **FDIC**
U.S. Customs and Border Protection

Career Fairs

Career Day (Campus-Wide) Fall 2023
September 20, 2:00 p.m. - 7:00 p.m.

Doctor of Occupational Therapy
Doctor of Physical Therapy
Fall 2023 Career Fair (Virtual)
October 2, 4:00 p.m. - 8:00 p.m.

DOES YOUR STUDENT NEED AN INTERNSHIP?

There's a class for that.

The for-credit, one-hour class, offered by the Career Center, that will prepare and help students search for an *Internship*, a *Job*, or *Graduate School*.

PRD 2101

Specialized Sections Offered in Fall and Spring

- Liberal Arts
- Science & Health
- Interior Design
- Social Work
- Communication Sciences & Disorders
- Engineering & Computer Science
- Public Health
- All majors / undecided

*Business students take equivalent specialized courses BUS 2101 and 3101 as part of the required degree plan.

STEPS FOR SUCCESS

FRESHMAN

- ❑ Log-in to *Handshake* and complete your profile.
(baylor.joinhandshake.com)
- ❑ Try to get involved. Join one (or more) of over 350 student organizations on campus.
- ❑ Start working on a résumé. A Career Success Professional (CSP) can help you create a strong beginning résumé.

SOPHOMORE

- ❑ Build a LinkedIn profile and begin connecting with Baylor Alumni in roles and companies of interest.
- ❑ Secure an internship in a field of interest, work part-time or volunteer over the summer in an area related to interests.
- ❑ Register for and take a one-hour Professional Development class offered by the Career Center.

JUNIOR

- ❑ Check out graduate school resources offered by the Career Center and begin prepping for entrance exams (*if planning to attend graduate school*).
- ❑ Pursue involvement, leadership and service opportunities through student organizations.
- ❑ Obtain related experience in chosen field through part-time employment, internships, a practicum, fieldwork or volunteering.

SENIOR

- ❑ Select supervisors and faculty to serve as references, being sure to ask them before giving their names to employers.
- ❑ Clean up “digital footprint” on all social media.
- ❑ Identify full-time jobs by locating employers through Handshake, career fairs, networking, websites and direct contact.
- ❑ Customize résumé and cover letter for each position and invest time in job search each week to secure a position.
- ❑ Accept a job and complete a placement survey!

EVERY YEAR, STUDENTS SHOULD:

1. Meet with their Career Success Professional (CSP)
2. Attend career-related events: information sessions, networking events, and career fairs
3. Update their résumé and professional profiles (Handshake, LinkedIn)

Our staff of over 25 dedicated professionals are here to help each Baylor student create a customized career plan in order to follow a strong and attainable professional path.

Handshake Parent Intel

What is Handshake?

Handshake is the #1 career resource for Baylor students. They can search and apply for jobs and internships, network with recruiters, register for events, and access resources.

- **Handshake is only for college students.**

It's also college specific - meaning, at Baylor, everything in Handshake is specifically for Baylor students.

- **Handshake is a one-stop-shop for all Baylor career events.**

Students can find details and register for company info sessions, networking events, workshops, and career fairs.

- **Handshake provides students with access to exclusive career resources.**

Students have access to résumé tools, interviewing tips, best practice guides, and much more. They can also book appointments with a Career Success Professional that specializes in their major and area of interest.

Encourage your Baylor Bear to access their Handshake account (*every Baylor student already has one*), complete their profile, and start making use of this incredible resource right away!

Baylor.JoinHandshake.com