

PARENT GUIDE

SUMMER 2020

Dear Parent,

Welcome to Baylor! The Baylor University Career Center is here to enhance your student's education and experience at Baylor and further prepare them to go into the world, follow their calling, and find success in all that they do.

Our office is committed to doing this by giving access to career resources to every Baylor student and having dedicated career professionals available to them based on major. Our services are available to your student as part of their tuition and we want to make sure that they are getting the strongest return on investment possible.

We look forward to meeting your student and helping them along their path towards professional success.

Sincerely,
Kenneth Buckley
Assistant Vice Provost
and the entire
Career Center Staff

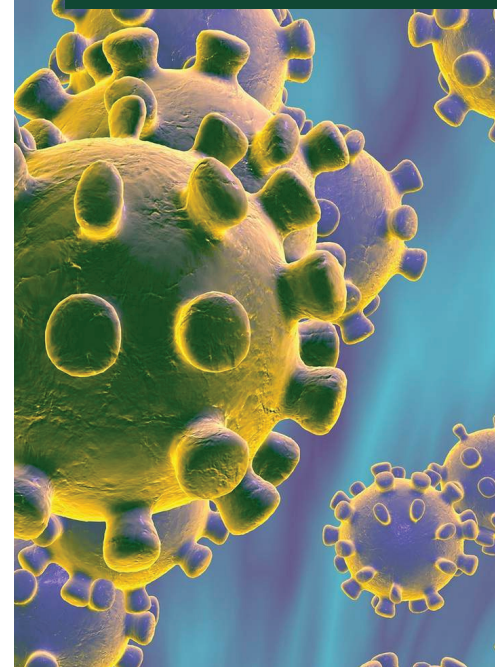
Career Center Response to COVID-19

The Baylor University Career Center understands the concerns and confusion our students are facing when it comes to their careers during this uncertain time. We continue to provide up-to-date information and resources to ensure the highest success rate possible. We have a webpage dedicated to CoVid-19 career resources that can help students navigate the unknown that exists right now as it relates to their professional success.

We want to make sure that you, as incoming Baylor parents, know how hard we are willing to work for your students throughout their time at Baylor. Even though the job market has been significantly affected by the CoVid-19 pandemic, we are constantly reaching out to students to assist them in job searches and graduate school applications. We are working with employers to create virtual sessions so that the recruitment and engagement with our students continues uninterrupted. When we see the unemployment rates and information come out about graduates unable to find jobs, we are doing all that we can to defy those odds for our students. And we will do the same for your student. Whether it is helping them follow their calling, navigate a job interview, apply for graduate school, or develop professional skills, we are here for every Baylor Bear.

SINCE MARCH 15TH, 2020, THERE HAVE BEEN:

1,346	MAY 2020 GRADUATES STUDENT SUCCESS
1,357	VIRTUAL CAREER COACHING APPOINTMENTS
1,324	TOTAL JOB LISTINGS FOR BAYLOR GRADS
355	ADDITIONAL JOB LISTINGS FOR BAYLOR GRADS
79	VIRTUAL EMPLOYER EVENTS FOR BU STUDENTS



FRESHMAN CHECKLIST

FOUR STEPS TO SUCCESS



The best time for a student to start on the path towards professional success is right from moment they begin their college education. Almost every student attends college or university in order to obtain the job of their dreams, so why wait until graduation to take action on achieving those dreams? Whether your student is planning on going directly into a career or would like to continue their education with graduate school, Baylor University is here to help them every step of the way. Follow our steps to success below and on our website: www.baylor.edu/careercenter/freshmanchecklist

STEP ONE - HANDSHAKE

The first step in your student's career path is to activate their **Handshake** account and create a profile. Why is Handshake so important? It is the top university career recruitment platform in the country. Through Handshake a student can get information and register for our numerous events, access our top resources for each college, set appointments with their career coach, search for jobs and internships, and so much more.



STEP TWO - ASSESSMENT

Taking a career assessment is step two. One of the top development resources the Career Center offers is **SuperStrong** - a career discovery tool that helps students assess their current interests and how they might translate to a corresponding career path or an academic major offered at Baylor University. This revolutionary tool has helped hundreds of students get pointed in the right direction in their career development.



STEP THREE - RÉSUMÉ

Step three is creating or updating a résumé. Everyone needs one, and the best time for your student to start one (or adapt one from high school) is now! **Upkey** is a résumé creation tool that will help develop a strong, competitive résumé. The program will walk your student through the key components and assist them throughout the constructing process.



STEP FOUR - APPOINTMENT

The final step for freshman career success is for each student to make an appointment with their dedicated Career Success Professional or "career coach." During your student's first appointment, their career coach will go over their Handshake profile, the results from the SuperStrong assessment, and the first draft of their résumé. Going forward, students should set an appointment with their CSP about twice a semester as they continue on their professional path. Numerous career-related topics can be covered during these appointments, including:

- deciding which career events will benefit most.
- assisting in job, internship, or graduate school searches and the application processes.
- connecting to Baylor alumni and teaching how to utilize the Baylor network.
- coaching before an interview so that each student is sure to shine.

**Career
Success
starts
now**

**WANT TO GET AHEAD
IN THE FUTURE?
GET STARTED ON A
CAREER PATH TODAY.**