

Our 25 dedicated Career Success Professionals (CSPs) work with each Baylor student through customized career coaching to create a strong and attainable career plan.

It starts with Handshake
Handshake is so much more than a job search engine. It is the ultimate career networking, recruiting, and resource platform available to all Baylor students.
Students that use Handshake:
• are 5x more likely to be contacted by employers.
• are the first to know about all career events and have access to exclusive on-campus employer events.
• have exclusive access to a wide array of career-building resources.
• can explore over 40,000 jobs and internships nationwide.
• can schedule one-on-one appointments with their Career Success Professional for career discovery, job search, résumé and interview coaching, networking, and so much more.
Encourage your student to activate and complete their Handshake profile today!

Handshake has:
46,720 jobs & internships
5,500 appointments
286 on-campus career events
Baylor University has a
78% Handshake activation rate
among our students compared
to 49% activation rate nationwide.
Every Baylor student has a
Handshake account.
Log-in with Baylor ID.
baylor.joinhandshake.com

! Handshake

PARENT GUIDE

SPRING 2020

Parents,

Spring is here! The Baylor University Career Center knows that this important time is when seniors are finally thinking about what comes after graduation. Junior students are looking for internships that will give them the competitive edge in the job market. Typically, sophomores and freshmen aren't even thinking about their careers yet, but they should be! It is never too soon to start a career plan and the earlier your student engages with the Career Center the better prepared they are to find a job that highlights their Baylor education.

We invite all our students to a welcome back Open House event on Thursday, January 16th in our THREE on-campus locations. Students will have an opportunity to meet our Career Success Professionals, make appointments for career help, and have conversations about their career interests after college.

Open House
Thursday, January 16th
8:30 – 10:30 am
in our three locations

- Sid Richardson, West Wing
- Foster, Ste. 150
- Rogers, Ste. 311

Career Destination Survey

Each year, NACE (National Association of Colleges and Employers) captures information from colleges and universities regarding how new college graduates fare in their careers within six months of graduation. This information is known as the "First Destination Survey" by NACE. The Baylor University Career Center refers to it as the Career Destination Survey as it fits with our mission. While the national average for survey completion sits at around 75%, Baylor University ranks much higher at a 99% completion rate (Spring 2019). Our higher completion rate is a direct result of the actions that our dedicated Career Success Professionals take at the beginning of the semester to have one-on-one conversations with all graduating seniors. These one-on-one conversations help us to know our students, which, in turn, allows us to more effectively help them achieve their career goals.

Through the CDS, we determined that only 69% of the graduating seniors had accepted a job, been accepted to graduate school, or had alternative career plans. The Career Center staff reached out personally to all students that were still searching for employment and at 90 days post-graduation, that number rose to 83%.

The more information about student career destinations the Career Center can gather, the better equipped we are to serve Baylor students. **Encourage your graduating seniors to contact the Career Center and fill out the Career Destination Survey.**



One month before graduation
64% Success

The day of graduation
69% Success

After working with the Career Center
83% Success

*Success is counted as employment (FT/PT) and/or acceptance to graduate/professional school.

SPRING EVENTS

Open House

Thursday, January 16th, 8:30 – 10:30 am

Sid Richardson, West Wing

Foster, Ste. 150

Rogers, Ste. 311

The Baylor University Career Center welcomes you back!

Come enjoy hot chocolate and warm up to the idea of career success. We can help you with your career search!

JC Penney Suit Up

Sunday, January 26th; 5:30 – 8:30 pm

Richland Mall, 6001 W. Waco Drive, Waco, TX

The JCPenney Suit-Up event is an opportunity to find professional business dress attire at a highly discounted price. Shop for everything you need to finish your look for that interview or a new job - including suits, dresses, sport coats, dress pants, shoes, and accessories. This event is just for students. Show your Baylor ID to get your special Discount Card for up to an EXTRA 60% OFF.

Café Résumé

Wednesday, February 5th, 10:00 am – 2:00 pm

Wednesday, March 4th, 10:00 am – 2:00 pm

Wednesday, April 8th, 10:00 am – 2:00 pm

Sid Richardson, West Wing

Come and have your résumé reviewed by one of our Career Success Professionals and enjoy a cup of coffee on us. This is a great opportunity to prepare your résumé for Career Day and for internship and full-time applications.



Students should always be checking Handshake to learn about and register for career-related events throughout the semester. These are a few of the events planned for Spring 2020 that you're not going to want to miss!

Career Day Spring 2020

Wednesday, February 12th,

3:00 – 7:00 pm

Foster, 1st & 2nd floors

(Business & Liberal Arts)

Cashion, 5th floor

(STEM & Health Sciences)

SUB, 2nd Floor

(ALL Majors – Government /

Non-Profit Organizations)

You don't want to miss this

all-university event! Students

looking for internships, seeking

full-time positions graduation, or

exploring various career opportu-

nities should all attend. Over 170 employers attended Career

Day in the Fall specifically seeking to hire Baylor students

from all majors. Many of these employers interviewed our

students ON CAMPUS the NEXT DAY. More than 3000

students took advantage of the opportunity. PROFESSIONAL

DRESS IS REQUIRED.



Student Preparation List:

- Set an appointment with a Career Success Professional through Handshake to make any updates to your résumé.
- Complete student profile on Handshake, upload your résumé and make it public.
- REGISTER for Career Day on Handshake.
- Research attending companies of interest and create a game-plan for the event.
- Bring several copies of your updated résumé with you.

Start Smart Salary Negotiation Workshop for Women

Thursday, March 19th, 6:00 - 8:00 pm

The Baylor University Career Center and Women's and Gender Studies program have partnered to bring the American Association of University Women (AAUW) salary negotiation workshop to campus in order to educate students on how to negotiate for a fair salary after graduation. AAUW's Start Smart Salary Negotiation Workshops are designed to empower participants with the skills and confidence to successfully negotiate their salary and benefits packages. Registration through Handshake is required.

THE MOST SUCCESSFUL STUDENTS ENGAGE EARLY & ENGAGE OFTEN

The Baylor University Career Center actively engages in preparing students for their career journey in a variety of different ways. Send your student back to Baylor for the Spring semester ready to connect with our office. No matter what year your student is in, the Career Center can help them move towards career success.

Career self-assessments

The Baylor University Career Center offers a variety of self-assessments for students; from the earliest of career discovery to more detailed assessments that point out strengths and areas to improve. Over 4511 students completed at least one of these self-assessments, which can guide students toward a career plan.



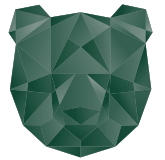
On-campus employer-led events:

These **241 events** took place throughout the year as information sessions, workshops, panels and speaking engagements. **Over 4000 students** took advantage of these opportunities to network with employers. **165 Employers** on-campus interviewing students with **3064 available interviews!**



On-campus career fairs

Spring and Fall semesters: More than **350 employers** came to campus to meet and interview students for these two events. 70% of them had multiple job and internship openings listed in Handshake. These career events were attended by more than **4600 Baylor students**.



Career Classes

Our department offers 1-hour semester-long career classes for credit to undergraduate students. These classes focus on career discovery, personal branding, résumé writing, strategic internship/job search, networking, interview preparation, and negotiation. **1429 students completed these courses** in 2019. In addition to semester-long classes, the Career Center had the opportunity to speak to students in **64 classes** spanning a variety of majors.

The earlier your student works with the Career Center, the better prepared they are for career success.

SUCCESS STARTS NOW!

