

PARENT GUIDE

SPRING 2023

Dear Parents,

Our Spring '22 graduating class of undergraduates enjoyed a record-setting job placement rate of 92% with 99.8% of our graduates reporting their career outcomes! Both metrics are unprecedented, especially in these uncertain economic times. 99.8% of our students shared their outcome with our Career Center because they know we are invested in their personal and professional success.

Most universities are highly envious of our success, and we attribute our performance to our incredible students, their amazing parents, world-class education, and a group of resolute career professionals who care deeply about your son or daughter's ability to truly realize their career dreams.

We challenge our students to face their professional lives with a sense of adventure. Through our coaching and engagement, we help turn the uncertainty and challenges associated with securing career success into a confident sense of strength, hope, and fulfillment. This attitude to embrace work as more than just a job not only makes our students more employable but provides them with an inner source of purpose rather than frustration when they face life's challenges.

We are passionate about our work and believe that every student should not only have career dreams but should have clarity on what it takes to make those dreams a reality. Our career staff walk alongside all our students to coach, mentor, and hold them accountable as they pursue those dreams. We are committed to giving them a distinct competitive edge in the workplace and preparing them to make the most of each of life's opportunities.

Respectfully,

Kenneth Buckley
Assistant Vice Provost
and the entire Career Center Staff

CAREER CENTER BY THE NUMBERS

Data from the 2022 Academic Year, which includes Summer 2021, Fall 2021, and Spring 2022.

92%  **SUCCESS RATE**

Success Rate includes students finding success in full or part-time employment, enrollment in a graduate program, participating in a program of voluntary service, or serving in the U.S. Armed Forces, within six months of graduation.

 **90%**
PLACEMENT RATE

Placement Rate is students who have accepted a full-time position out of those who were seeking a full-time position, within six months of graduation.

99%  **KNOWLEDGE RATE**

Knowledge Rate includes graduating students who have provided credible and verifiable information on post-graduation career plans.

AVG BASE SALARY
UNDERGRAD ALL MAJORS **\$57K**

\$7.2K **AVG SIGN-ON BONUS**
UNDERGRAD ALL MAJORS

The above information and much more can be found in our 2022 Annual Report, or anytime at our Career Center Success Data Dashboard:

www.baylor.edu/careercenter/success

Career Success Starts Now.

SPRING CAREER EVENTS

Career Day Spring 2023

Our campus-wide Career Day for Spring 2023 is scheduled for **Wednesday, February 8th, 2:00 p.m. - 7:00 p.m.** at the *Cashion Academic Center* and the *Bill Daniel Student Center*. We are thrilled to again be hosting this live event! We're expecting more than 100 employers, representing industries from across the country with internship and job opportunities for students of all majors.

Please encourage your student to prepare and register for this event through Handshake!

STUDENT PREPARATION LIST:

- Set an appointment with your Career Success Professional through Handshake to make any updates to their résumé.
- Complete student profile on Handshake, upload your résumé and make it public.
- REGISTER for Career Day on Handshake.
- Research attending companies of interest and create a game plan for the event.
- Dress professionally, practice your elevator pitch, and bring additional copies of résumé.



Employer On-Site Events

Accenture ECS	Workshop	February 7 5:00 p.m.
Sendero Consulting	Info Session	February 7 6:00 p.m.
Comerica Bank	Info Session	February 15 11:00 a.m.
Ascension Texas	Info Session	February 16 5:00 p.m.
Athletico	Info Session	March 15 5:00 p.m.
GuideStone	Info Session	March 29 5:00 p.m.

*These are just a few of the many employer events scheduled for the spring semester. There are currently more than 100 career events scheduled for the spring. Students can find details and register for any and all of these career events in **Handshake**.*

Career Fairs

Career Day (Campus-Wide) Spring 2023
February 8, 2:00 p.m. - 7:00 p.m.

Big 12 Virtual Career Fair
March 22, 10:00 a.m. - 5:00 p.m.

Education Job Fair
March 30, 9:00 a.m. - 12:00 p.m.

Helping Students EACH STEP along the path to success

Students often tell us that they will figure out the “career stuff” after they graduate. When we get further in the conversation, we find out that they’re telling us that because they don’t really know where to start and the whole thing seems overwhelming to them.

The Career Center is here to help your student with each step of the process.

Handshake:

Every Baylor student has an account, whether they’ve ever signed in or not. Your student needs to log into Handshake (www.Baylorjoinhandshake.com) using their Baylor.edu email address and password. Once logged in, the user is connected to the Career Center and all its resources, and employers. Every Baylor Bear needs to update his or her profile and start exploring Handshake.

Career Discovery:

It’s hard to know what you want to do when you don’t know what is out there. Information sessions are a great way to learn. Employers (for profit, non-profit, and government) host over 50 on-campus sessions each semester to introduce students to the company, industry, the roles available and what it’s like to work there. They’re also a great way for students to make an impact on the recruiters and hiring managers who are hosting the session. Students have an opportunity to attend as many sessions in a semester as they would like. Encourage your student to attend these sessions to learn more about what might be out there. Dates and times of information sessions are available in Handshake, where students can also register for the ones of interest.

Career Day:

The single largest career-related event each fall and spring semester is Baylor’s (all majors) Career Day. Between 110 – 150 employers attend this event, seeking out students who can fill their internships and full-time positions. Prior to the event, students need to visit Handshake to look at all the employers who will be attending and what positions they have open. Spring Career Day is scheduled for Wednesday, February 8 from 2 p.m. – 7 p.m. More details and student registration are available in Handshake.

Career Classes:

The Baylor University Career Center offers elective for-credit classes each semester for students of all majors. PRD 2101 is a 1-hour class that helps students with every step of their career search, all the way through interviewing and negotiating (Business School students have a requirement to take both BUS 2101 and BUS 3101). Many students end up being hired for internships and/or full-time positions while taking this class.

Our staff of over 25 dedicated professionals are here to help each Baylor student create a customized career plan in order to follow a strong and attainable professional path.



Handshake

Why Use Handshake?

Every Baylor student has a Handshake account and can log in with their Baylor ID. Handshake is much more than a job search engine. It's the ultimate career networking, recruiting, and resource platform available to every Baylor student. Students who use Handshake:

- are the first to know and have access to employer events
- have exclusive access to a wide array of career-building resources
- can schedule one-on-one appointments with their Career Success Professional for career discovery, job search, résumé and interview coaching, networking and much more

Encourage your student to activate and complete their Handshake profile today.

85% of Baylor students have activated their Handshake accounts

[Baylor.JoinHandshake.com](https://baylor.joinhandshake.com)