

PARENT GUIDE

FALL 2021

Dear Parents,

Our entire staff at the Career Center cares deeply about your students and their career success. We work diligently to ensure they have the opportunity and support to realize their career potential. We know that students have many priorities and are busy while in college; therefore, one of our greatest challenges is gaining their engagement in the career development process.

When students take ownership of their professional goals and take an active approach to career planning, they position themselves for future success. They have a greater chance of creating a strong network that helps build a bridge to a full-time job or graduate program. This includes career development classes, internship work, and regularly working with the Career Center.

Please encourage your student to utilize our career resources and let us help them as early as possible. We look forward to helping your student this fall.

Respectfully,

Kenneth Buckley
Assistant Vice Provost
and the entire
Career Center Staff

Career Ownership

Our data demonstrates that when students connect with the Career Center early they have a **20% or higher chance of securing a job or graduate school acceptance by graduation** as compared to waiting until they are a senior. The reason is simple: Ownership of their professional goals.

Students typically begin exploring college options during their sophomore and junior years in high school. They are looking ahead and making plans for the future. Yet, many of those students do not take the same initiative when working on their career plans. While it would seem obvious to start working on graduate school and/or professional goals earlier to guarantee success, the majority of students wait until the last minute.

The Career Center educates students how to take ownership of their career paths. As students work one-on-one with a Career Success Professional (CSP) they see the possibilities and find the confidence to explore the numerous internship and professional options available. Students that embrace career development as part of their college experience are able to rise above the competition by translating their skillset and experience into strong résumés, impressive interviews and clear goals.

91%

of students that take ownership of their professional path as early as freshman year find success within 90 days of graduation.*

Encourage your student to utilize the Career Center as early as possible for the best professional results and help turn their education and calling into a lifelong vocation.

Career Success Starts Now!



FALL CAREER EVENTS



September Success Sessions

In conjunction with SophoMORE September, we will be hosting a series of informative career planning sessions each Wednesday evening in September. These sessions are open to all students with a special emphasis for sophomores. Session topics will include tips to get the most out of Handshake (our top resource), the value of internships, networking ideas, and Career Day preparation. This series is a great way for students to take ownership of their professional plans and follow their calling after graduation. More information and registration can be found on Handshake.

How to Use Handshake

Sept. 1st, 5 - 6 pm - Draper 152

Ins and Outs of Internships

Sept. 8th, 5 - 6 pm - Draper 152

Networking Know-How

Sept. 15th, 5 - 6 pm - Draper 152

Grad School Fair

SAVE THE DATE

Wednesday, November 3rd, 2021

This fall, we will be hosting a virtual Graduate School Fair for all students looking to continue their education with advanced education. Graduate schools will be representing from a variety of disciplines including medical, law, advanced business and corporate schools. Students are encouraged to work with the Career Center to work on CVs and personal statements. More details and registration information can be found in Handshake.

Career Day Fall 2021

Career Day Fall 2021
Wednesday, Sep 22nd
3:00 p.m. - 7:00 p.m.

Our campus-wide Career Day Fall 2021 is scheduled for Wednesday, September 22nd, 3 pm - 7 pm, at Paul L. Foster Campus for Business and Innovation. We are excited to host this event in person** this semester! Numerous recruiters are expected and will be representing industries from across the country with internship and job opportunities for students of all majors.

Please encourage your students to prepare and register through Handshake.

Student Preparation List:

- Set an appointment with their Career Success Professional through Handshake to make any updates to their résumé.
- Complete student profile on Handshake, upload their résumé and make it public.
- REGISTER for Career Day on Handshake.
- Research attending companies of interest and create a game plan for the event.
- Dress professionally, practice their elevator pitch, and bring additional copies of résumé.



**as of printing date



Internship IDEAS

One of the best steps a student can take towards success is an internship. Internships can lead to full-time positions, assist in career discovery, and provide experience for graduate school. But how does a student search for the right internship and when should they start looking? The Career Center provides support and resources to assist all students in attaining internship opportunities that will help them get closer to their professional goals.

STUDENTS WITH INTERNSHIP EXPERIENCE



An internship can help a student in numerous ways including:

- Assist in career discovery by allowing a student to “try out” a career for a set amount of time.
- Develop interviewing and other professional skills
- Lead to a full-time position with a 23% conversation rate for Baylor students.
- Provide transferable experience to add to résumés and CVs.
- Increase network connections and open doors for the future.
- Potentially earn a much higher starting salary after graduation, at over \$10k.

Not all internships are the same, just like not all students are the same. We understand that there are some fields that internships are hard to come by, so it can be beneficial to get transferable experience in alternative areas. Our Career Success Professionals (CPSs) are assigned to students by college and major and are highly skilled in assisting students in finding the best options, from research to corporate positions and other practical experiences (i.e., part-time work, volunteering) when internships are challenging to find. We focus on the key skills the students need to acquire to be competitive in their fields.

The best time to look for an internship is as soon as possible as it will position the student for more opportunities in the future years. A majority of the available positions are hired in the fall for the following summer. We will have numerous employers looking to hire interns at our Career Day Fall 2021 event. Our employers are excited about hiring Baylor University students and even more excited about hiring our students when they have increased professional experience through a quality internship.

Starting salaries for students with internship experience average over

\$10,871
more than students without an internship*.

Encourage your student to utilize the services of the Career Center to help them pursue quality internships that will add valuable experience, note-worthy impact to their résumés, and compliment their Baylor education as the move forward on the path to success.

*Data based on 2020 academic year First Destination Survey results. 99% knowledge rate. 90 days post graduation.



Baylor University

CAREER CENTER

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BAYLOR
UNIVERSITY

Our staff of over 25 dedicated professionals are here to help each Baylor student create a customized career plan in order to follow a strong and attainable professional path.

85% of Baylor
Students have
activated their
Handshake accounts.

Every Baylor student has a
Handshake account.
Log in with Baylor ID.
baylor.joinhandshake.com

Handshake is so much more than a job search engine. It is the ultimate career networking, recruiting, and resource platform available to all Baylor students.
Students that use Handshake:
• are **5x more** likely to be contacted by employers.
• are the **first to know** and have access to employer events
• have **exclusive access** to a wide array of career-building resources.
• can explore **over 10,000 jobs** and internships nationwide.
• can **schedule one-on-one appointments** with their Career Success Professional for career discovery, job search, resume and interview coaching, networking, and so much more.
Encourage your student to activate and complete their Handshake profile today!

Why Use Handshake?

! Handshake