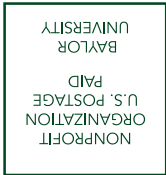
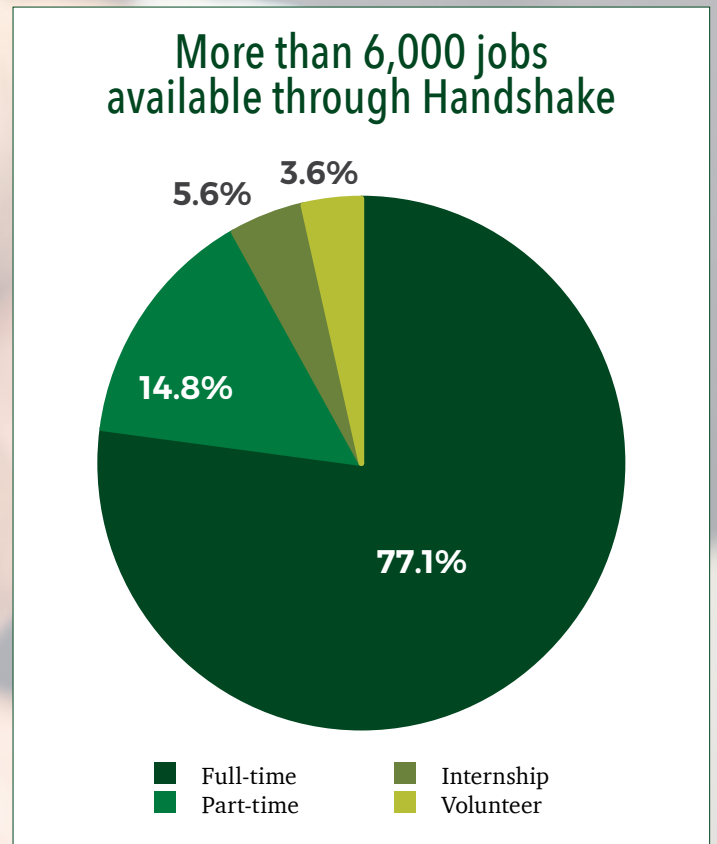


Our 25 dedicated Career Success Professionals (CSPs) work directly with students through customized career coaching to create a strong career plan.



Handshake is the ultimate career network and recruiting platform for Baylor students. This network gives students access to more career opportunities and insights, provides employers with more comprehensive and efficient access to talent, and provides more tools to drive student engagement and increase student employment. Through Handshake, students can make appointments with their Career Success Professional, access a vast career development resource library, register for Career Center events, search for positions, and network with employers.

More than 73% of Baylor students activate Handshake, compared to a national average of 47% for undergraduate students.



Every student already has a Handshake account with their Baylor ID as the log-in.
baylor.joinhandshake.com

PARENT GUIDE

FALL 2019

SUCCESS STARTS NOW

During 2019 spring semester, Career & Professional Development and the Hankamer School of Business Office of Career Management merged to create the Baylor University Career Center. The merging of these two departments ensures that students in every major will have access to a Career Success Professional who can help to achieve their internship goals and land that first job after graduation.

The Baylor University Career Center comprises 25 professionals from a variety of backgrounds. Some of our professionals had long corporate careers, others academic careers and some have entrepreneurial backgrounds. The entire team is passionate about engaging our students early and often to ensure that they are fully ready for their professional careers once they complete their studies at Baylor.

Fall semester is an incredibly busy time with a majority of the recruiting for the school year happening between August and November. We hope that you will encourage your student to take full advantage of our office as soon as they arrive on campus in August. We look forward to helping your son or daughter find career success. **Success starts NOW!**



Career Planning: 4 Tips for Parents

Helping students plan strategically to land the right job after college is our top priority. Here are four tips you can offer your student as they begin their Baylor journey.

- 1 Stop by soon:** Students are encouraged to stop by one of the three Career Center offices as early as their freshman year. There is no need to wait until their junior and senior year before they visit. By engaging early, they'll be better prepared for internships and job opportunities when the time comes.
- 2 Come as you are:** Students don't have to be polished or know all the answers when they visit us. Our Career Success Professionals are here to help each student and guide them through the process.
- 3 Take advantage of all the Career Center resources:** A wide range of events, seminars and tools are available throughout the year in the Career Center. The Career Center website is a great place to see scheduled events, find resources that prepare students for success and schedule appointments.
- 4 Begin with the end in mind:** Students should start thinking now about what they want to do after college. Our Career Success Professionals can help students find their calling and create a manageable plan that sets them on a path that prepares them to pursue the job they desire.

Encourage your student to visit baylor.joinhandshake.com to schedule an appointment with a Career Success Professional.

FALL EVENTS

Student Open House

The fall semester kicks off with an open house event. Students are invited to visit one of our three on-campus locations to meet our Career Success Professionals, make appointments for career help, have conversations about their interests after college and enjoy refreshments.

Aug. 28

Sid Richardson Building
11 a.m. - 2 p.m.
Arts & Sciences, Education &
Social Work Majors

Aug. 29

Paul L. Foster Campus for
Business & Innovation, Suite 150
11 a.m. - 2 p.m.
Business Majors

Aug. 30

Rogers Engineering & Computer
Sciences Building, Suite 311
11 a.m. - 2 p.m.
Engineering & Computer Science Majors



Success September

September is a month full of events and opportunities for Baylor students to prepare for their next steps and to connect with employers. Success September events are recommended for and open to all majors. The more a student pursues career development during their college years, the higher the chance of career success after graduation.

Sept. 8 JCPenney® Suit Up • 5:30 – 8:30 p.m.

Each semester, we partner with JCPenney® (located in the Richland Mall) for Suit Up. During this event, the store opens after hours and offers discounts of up to 60% to Baylor students who are looking to update their business wardrobe. Students will also receive suggestions from our Career Success Professionals on what they should wear to interviews and career-related events.

Sept. 9 Internship Panel • 5:30 – 7:30 p.m.

For students interested in pursuing internships, this is the perfect opportunity to learn what interns do and to hear about the experiences of other Baylor students. Students will also have an opportunity to ask questions and network.

Sept. 11 Café Résumé • 11 a.m. – 2 p.m.

Résumés come in all shapes and sizes, and our Career Success Professionals are ready to help your student refine his or hers. Students can drop-in to our résumé workshop and receive a 15-minute one-on-one coaching appointment on how to improve their résumé. We'll provide the coffee.

Information Sessions

In addition to Success September events, several employers have already scheduled information sessions on campus for the month. These sessions are invaluable to students who want to learn more about career opportunities and network with professionals. Among the companies on campus in the fall are:

Sept. 4 • ExxonMobil

Sept. 5 • Dell

Sept. 5 • Credera

Sept. 11 • Protiviti

Sept. 12 • Blue River Partners

Sept. 16-19 • Sky Ranch

Sept. 17 • Amegy Bank

Sept. 17 • Air Liquide

Sept. 19 • GEICO

Sept. 19 • AT&T

Sept. 19 • Price Waterhouse

Sept. 23 • Sewell

Oct. 2 • Essilor

Oct. 3 • AXA



Fall 2019 Career Day

September 18, 2019 • 3-7 p.m.

For the first time at Baylor, the Career Center is hosting three career fairs simultaneously on campus. Each fair has been designed with specific majors in mind. Government and non-profit organizations will be recruiting all majors in the Bill Daniel Student Center; business and liberal arts majors will meet with interested employers in the Paul L. Foster Campus for Business & Innovation; and STEM and health sciences majors will talk with employers in Cashion Academic Center. We are anticipating 200 employers for this one-of-a-kind event.

New events are scheduled every week. We anticipate our calendar to fill each week through mid-November. Please encourage your student to check for event details and register through his or her Handshake account at baylor.joinhandshake.com.

STAY ON TARGET FOR SUCCESS



Freshman

- Set up your Handshake profile.
- Meet with a Career Success Professional (CSP) to assess your calling, interests and skills to determine how they can help you clarify your career goals.
- Join one (or more) of the 335 student organizations on campus.
- Check out TRAITIFY.com for potential career directions.
- Start a résumé using high school experiences, CSPs can help create a strong beginning résumé.
- Identify individuals who work in a field that interests you and set up informational interviews with those individuals.
- Stop by any of the Baylor University Career Center (Career Center) offices to pick up the Freshman Checklist for Success bookmark!

Sophomore

- Attend a résumé writing workshop or have a member of the Career Center staff review your résumé.
- Update your profile and résumé in Handshake.
- Register and attend Career Day and other events for

internship opportunities.

- Build your LinkedIn profile and begin connecting with Baylor Alumni in roles and companies that interest you.
- Join a professional student organization or association related to your field and take on a leadership role.
- Begin a portfolio of your writing samples, class projects and other successes.
- Secure an internship in a field of interest to you. If unable to find an internship, work part-time or volunteer over the summer in an area related to your interests.
- Get to know faculty in your chosen field. They can be very helpful in finding internships, connecting you with colleagues, providing research collaboration opportunities, and eventually serving as a reference for you!

Junior

- Meet with a Career Success Professional for help on résumés, internship search and interviews.
- Continue to update your Handshake and LinkedIn profiles and build your network.
- Create your brand and develop your 30-second

elevator pitch.

- Update your résumé and create a cover letter, have them reviewed by a CSP.
 - Register and attend Career Day events in the fall/spring.
 - Attend info-sessions, networking opportunities, and workshops, alumni panels, and other events hosted by the Career Center throughout the year.
 - “Fit” your résumé for internships that directly relate to your career search and apply to multiple internships.
 - Check out graduate school resources offered by the Career Center and begin prepping for your entrance exams.
 - Pursue involvement, leadership and service opportunities through student organizations.
 - Obtain related experience in your field through part-time employment, internships, a practicum, fieldwork or volunteering.
- ## Senior
- Make an appointment with a CSP to develop a job search strategy; update your résumé; practice interviewing, reviewing job offers, and negotiating.

- Register and attend Career Day, info-sessions, networking opportunities, workshops and events in the fall/spring.
- Put the final touches on your résumé and portfolio.
- Select supervisors and faculty to serve as your references, being sure to ask them before giving their names to employers.
- Clean up your digital footprint on Twitter, Instagram, Facebook, Google+ and Pinterest.
- Identify full-time jobs by locating employers through Handshake, career fairs, networking, websites and direct contact.
- Customize your résumé and cover letter for each position you apply to and invest time in your job search each day to secure a position.
- If you are applying to graduate school, write your personal statement and have it reviewed by a CSP.
- Build your network with Baylor alumni working in your field of interest.
- Accept a job and complete a placement survey!